



IL BORGO DELLA CONOSCENZA
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ASFOR
SOCIO SOSTENITORE

SECTION 1 – PRESENTATION OF THE COMPANY

1.1 - PRESENTATION OF THE COMPANY

Il Borgo della Conoscenza is a centre of excellence for developing training and business methods run by Camporlecchio Educational Srl, and has chosen an 18th Century 'borgo' near Siena as its home base not only because of its setting in beautiful Tuscan countryside but for its affinity with its avowed mission to create a permanent centre where entrepreneurial skills can be developed far away from the bustle of city life. A business ideal brought to fruition by the architect Paolo Portoghesi after a painstaking restoration of the three buildings which make up the Borgo. The result is a unique place, made more so by the high level of participants, the originality of its training programmes and its fine architecture.

1.2 – ACTIVITY OF THE COMPANY

Proposed initiatives follow an exemplary novel pattern which follows a red line: research and surveys; events highlighting hot subjects; training aimed at analysing niche markets and at developing consultancy.
The overall offer is enriched by meetings where successful entrepreneurs and high profile personalities make the Borgo a crossroads for all the best in entrepreneurship at the highest level.

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

The "Knowledge Management Portal": it aims at creating an environment in which the company professionals can interact with Communities of Practice (CoPs). It seeks to be the access point to company knowledge and, above all, the means for the dissemination of this new culture.
Basle 2: Programme for internal training. Training course designed and carried out for the MPS Group. More than 1,100 participants to date including Directors and Branch Managers.
"Successful Administrators". Training courses for local government administrators.
"Project 'Talent and Leadership'" Training programme aimed at improving attitudes to leadership and emerging talent in an organisation.

1.4 – INTERNATIONAL PARTNERSHIPS

CEGOS
Ministry for the Environment and Territory: Kyoto protocol
Italian Chamber of Commerce – New York