



**CERISDI – Centro Ricerche e Studi
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SECTION 1 – PRESENTATION OF THE COMPANY

1.1 - PRESENTATION OF THE COMPANY

CERISDI is a socio-economical research and management education centre. It was founded in 1989 as a private, non profit association, whose associates are public and private organisations.

CERISDI offers its consulting/assistance/education and training services to the public and private sector; its institutional objective is to facilitate the synergies which are deemed necessary to approach, analyse and to solve the complex social and economic phenomena characterising Southern Italy and the Mediterranean Basin.

CERISDI has stable work relations with more than 150 teachers and experts of evaluation/assistance, finance, economics, marketing, management accounting and control.

1.2 – ACTIVITY OF THE COMPANY

CERISDI activities – management education, research, monitoring, assistance, consulting for public agencies and companies – are directed mostly to the Public Administration, to private companies and young graduates. CERISDI training, consulting and assistance activities are mostly targeted to: Sicilian Regional Institutions (training and specialization courses), Local Agencies, Banks, Schools, Private companies, and young graduates.

Since 1999 CERISDI has organised the Euromediterranean Master's degree, now in its seventh year, aimed at young graduates and future administrators, executives and managing directors coming from the developing countries of the Mediterranean basin.

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

1. Master's degree
2. Training programmes in Italy aimed at administrators, executives and managing directors of foreign public administration, about tourism, cultural assets, environment, procedure administrative, development co-operation, European public policy
3. Stage and exchange programme aimed at Polish administrators in Sicilian private/public companies
4. National and international socio-economical research
5. Organization of international events

1.4 – INTERNATIONAL PARTNERSHIPS

Swiss Institute of comparative law – Losanna – training programme for the 7^o Euromediterranean Master (visiting teachers, stage, residential training period)



SECTION 2 – SELECTED INTERNATIONAL EXPERIENCES



COUNTRY	PROJECT	DATE	FUNDING AGENCY
ITALY	Training course for north African diplomats – Programme of seminars, visits and institutional meetings for two groups of diplomats. Course for Moroccan and Tunisian diplomats – two weeks Course for Algerian diplomats – two weeks	FROM 2004 TO	Italian Ministry of foreign affairs
ITALY	Project for the integrated development of tourism in Libya. The course is for Libyan tourist operators with the aim of learning basic management knowledge about the cultural and artistic heritage system (museums, cultural documentation centres, etc.) and about public relation skills needed for analyzing the tourist demand.	FROM 2003 TO	CIEM
ITALY	Training course about decentralised co-operation aimed at public administration managers from Sicily and the Mediterranean basin countries (Morocco, Egypt, Tunisia)	FROM 27/11/06 TO 1/12/06	Italian Ministry of foreign affairs
ITALY, MOROCCO, TUNISIA	Research and training activity for Mediterranean entrepreneurs. The course is for entrepreneurs who come from the Mediterranean basin. A preliminary research was carried out and then it was followed by seminars and training days held both in Sicily and in some coastal countries, about company internationalisation.	FROM 05/03/02 TO 12/07/02	Sicilian Regional Department of Industry
EGYPT, GREECE, ITALY, MOROCCO, TUNISIA, TURKEY	CRE-SO-MED Project – Sustainable growth in the Mediterranean area. The main objective of this project is that of redefining the future training offer and demand through a research of the needs of the Euromediterranean management class that will lead towards the organization of better and more effective training courses.	FROM 2000 TO 2001	Sicilian Regional Department of Industry