



ISTAO Istituto Adriano Olivetti di studi per la gestione dell'economia e delle aziende

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SECTION 1 – PRESENTATION OF ISTAO

1.1 - PRESENTATION

The Adriano Olivetti Institute (ISTAO) was founded in 1967 by Giorgio Fuà on the initiative of the Social Science Research Council of the United States and the A. Olivetti foundation. It is one of the oldest Management Schools in Italy and has over the years become a focal point for spreading industrial culture and the philosophy of entrepreneurship. The Institute benefits from the institutional participation of the Bank of Italy, ABI (the Italian Banking Association), Banca Marche, the Italian Confederation of Industry, the Marche regional Government and the Marche University at Ancona. It is also supported by numerous companies, banks and foundations in addition to the collaboration of university professors and other personalities from the spheres of economics and culture.

1.2 – ACTIVITY

ISTAO's main activity is the annual postgraduate courses in Business Strategy and Management (MBM); International Management (MIM) and Financial Intermediation (MIF). These courses are designed for young and bright graduates who wish to embark on a managerial or business career, above all in the sector of small or mid-sized enterprises (SME) or in those organisations which operate as services for the SMEs, such as banks, consultancy companies, trade-unions, research centres, public administrations and international bodies.

Istao also offers training programmes for owners and managers of small enterprises, for top executives of the Public Sector and for employees of bank and other financial institutions. ISTAO is finally engaged in applied research for both the business sector and Public Administration.

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

ISTAO activity is based on 3 pillars:

1. Postgraduate courses in business strategy and management (over 1.600 students in the 40 years of ISTAO's history);
2. Re-training for junior executives; seminars and updating courses for managers;
3. Research and Consultancy activities for:
 - a) Enterprises;
 - b) Companies of the Public sector;
 - c) Public administration (urban development and strategic planning);
 - c) Trade unions and Chamber of commerce (sector analysis on local production systems; ports and maritime transports,...).

1.4 – INTERNATIONAL PARTNERSHIPS

The Master in International Management is organised with the scientific co-operation of both Italian partners (such as the Marche University at Ancona and Confindustria Marche) and international partners, such as the College of Business of the Ohio University (USA) and the National University of Ireland at Galway (NUIG).