



Link Campus University
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SECTION 1 – PRESENTATION OF THE COMPANY

1.1 - PRESENTATION OF THE COMPANY

Link Campus University, founded in 1999, is the first foreign International University formally endorsed by the Italian Law to issue academic titles eligible for acknowledgement. According to the Bologna Process, LCU operates the full study cycle (3 plus 2 years degrees), and the post-graduate degrees: MBA and specialised masters. The mission of Link Campus University is to create and educate new professional figures for a changing global world.

1.2 – ACTIVITY OF THE COMPANY

The University provides the degree programmes of Bachelor of Arts (three - years degree) and Master of Arts (two – years degree) in the field of International Studies, Law, International Management and Communication. Its Business School offers postgraduate courses. LCU includes Research Centres to promote scientific research, reflection and cultural exchange; life-long learning programmes in several areas and consulting services for public and private organization.

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

The Strategic Alliance for Global Entrepreneurship (SAGE) is dedicated to international education and formation of leaders in the private and public sectors with the opportunity to experience training in different social and economic environments. The Alliance has proved itself a central tool in achieving the objective of a Master in Business and Public Administration (MBPA). The concept of the MBPA highlights the integration of global entrepreneurship with the public good in order to synergise the quest for profit with its regulatory economic and financial framework. SAGE aims to: improve the co-operation between members (in particular worldwide business schools); establish student mobility; create joint academic programmes, research and faculty development projects.

1.4 – INTERNATIONAL PARTNERSHIPS

Link Campus has several bilateral agreements for student and staff exchange: with George Mason University (Virginia, USA); with Clarkson University (New York, USA); with University of California at Santa Barbara (USCB); with Keiser College, Moldova State University and Kuban University; with ISM Dortmund. Moreover it has signed a Memorandum of Understanding for academic cooperation with Pace University (New York), Westminster University and the International Institute of Management of Chisinau. Recently Link Campus has achieved an agreement with the University Center for Euro-Mediterranean Studies (EMUNI).

COUNTRY	PROJECT	DATE	FUNDING AGENCY
MOLDOVA	Exchange of experience in Qualification framework in Moldova in conformity with Bologna process. Project aimed to: support a better match between the needs of the labour market and education/training provisions; facilitate the validation of informal learning; transfer of qualifications in Moldova and education/training systems. Outputs: discover blanks in laws; evaluate the strategy applicable in conformity with Moldavian law; set the courses in Quality Framework; stage the rectors and vice-rectors of Moldavian Universities in EU.	FROM June 2007 TO Sept. 2008	EU Commission, Education and Training, Tempus
RUSSIA	Implementation of Bologna process at Russian Universities by Bologna Promoters Team. The project aimed to: create the Centre of Bologna Promoters; give guidelines on bringing the legislation in conformity with practical introduction of the Bologna process elements; support the preparation of the Promoters Team. Afterwards the promoters could further: the attractiveness of the European Higher Education Area; the European dimension in higher education; the mobility; Lifelong learning; the higher education institutions and student.	FROM June 2007 TO June 2008	EU Commission, Education and Training Tempus
MOLDOVA	Support to the creation and activities of National Teams of Bologna Promoters. The project's goals were: the creation of the Centre for the Bologna Promoters aiming to support and promote the implementation of Bologna Process; the creation of the team of Bologna Promoters. After the training course the promoters could advertise: the attractiveness of the European Higher Education Area; the European dimension in higher education; the mobility; Lifelong learning; the higher education institutions and student.	FROM Oct. 2006 TO Nov. 2007	EU Commission, Education and Training, Tempus
EGYPT	European and Mediterranean Certified Maritime Training Centre dedicated to the technical improvement of the maritime techniques sector at Arab Academy for Science, Technology & Maritime Transport. The project aimed to: create the European and Mediterranean Maritime Training Centre for training and advice in the field of maritime activities at Universities, industries and companies; to train the future managers, especially in the inter-modal and maritime activities (port management, shipping activities, logistic transport services).	FROM Dec. 2005 TO Feb. 2006	EC, Education and Training, Tempus
SLOVENIA	Educational programme aiming to: acquire operational knowledge of how modern energy systems and markets work and how they are evolving; link technology, regulation and environmental aspects of energy systems; move and operate in energy markets and in energy industries and understand how an energy company works.	Current	University Center for Euro – Mediterranean Studies
ROMANIA	Joint Implementation (JI) in Romania financed by the Ministry of Environment, Land and Sea. This project aimed at developing JI plans supported by Italian companies in Romania. It had three areas of activities followed by the Link Campus. In particular it included: study and analysis of Romanian context; organization and coordination of training interventions for possible participants (companies); direct counselling to the companies.	Current	Italian Ministry of Environment, Land and Sea
ROMANIA	Taxation and environment financed by the Ministry of Environment, Land and Sea. The project aimed to complete an analysis of the fiscal instruments and their effects, considering both the economy and the possibility of a reduction of the pollution level. The analysis was focused on the international laws of the sector. Moreover the project aimed to develop a proposal for regulatory intervention, providing for technical assistance and for a final conference outlining the training and achievements.	Current	Italian Ministry of Environment, Land and Sea
ARGENTINA	Education programmes for Italians Abroad. The project is addressed to the Italians in Argentina and aims to create professional and qualified figures in the sector of agricultural industry and in the sector of quality, environmental and food safety certification in the ISO 14001 framework. The teaching methodology is both theoretical and practical.	Current	Italian Labour Ministry