



LANDI RENZO CORPORATE UNIEVRSITY

Via Nobel, 2 Corte Tegge – Cavriago RE

phone +39 0522 943361

fax +39 0522 944044

www.lrcu.it

corporateuniversity@landi.it



SECTION 1 – PRESENTATION OF THE COMPANY

1.1 - PRESENTATION OF THE COMPANY

Landi Renzo is a world leading company serving more than 30% of the market for LPG and CNG alternative automotive fuel systems and components, that strongly believes on the value of individuals as well as their education and development throughout the world.

Landi Renzo Corporate University, founded in 2006, is the hub & spoke of experiences, innovation and creativity to make sustainable the future mobility. The Corporate University supports Landi People to implement the strategy and to achieve the medium-long term goals by engendering technical and managerial innovation and attracting new ideas.

The Corporate University Governance is composed by the Advisory Board, the Steering Committee and the Landi Renzo Managing Board.

1.2 – ACTIVITY OF THE COMPANY

The Corporate University designs, organizes and manages education and training for Landi Renzo people and its own installers network. Particular emphasis is given to the choice of methodologies and tools according to the education needs, learning styles and professional development goals. The main training methodologies are education, experience and empowerment.

Landi Renzo Corporate University is organized in four colleges:

- Training for Landi Renzo People: manages the operational and technical training.
- Life Long Learning for Development: designs, manages and assesses the management education for the people growth
- Training for Installers: manages the technical training according to the company distribution network needs
- Co-branding and Partnership: develops partnership with public and private institutions in order to realize shared education projects and to create and spread the culture of sustainable mobility

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

Executive Education in General Management for Middle Managers

Project Management

Landi Renzo Group English Certificate

Unconventional Education Methodologies researches

Creation of continuous learning culture trough the identification of Leaders as Teachers

1.4 – INTERNATIONAL PARTNERSHIPS

The Corporate University is working hard to develop international relationship in order to spread the eco-mobility culture worldwide. This is why in 2010 Landi Renzo Corporate University has become member of EABIS. The Corporate University is also the hub of Landi Renzo development strategies.

Accordingly to this and to the idea that continuous learning is the driver of innovation, from 2010 we have become members of Corporate University Exchange and FutureThink. Finally, since 2009 Landi Renzo Corporate University has been investing on innovation and research in the field of education.



SECTION 2 – SELECTED INTERNATIONAL EXPERIENCES

COUNTRY	On-going initiatives	DATE	FUNDING AGENCY
World Wide	Training for OEM Trainers	Since 2006	-
World Wide	Research and Development Centres – cooperation with technical Research Centres such as ISPRA	Since 2006	-