



Fondazione Antonio Genovesi Salerno - SDOA

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SECTION 1 – PRESENTATION OF THE COMPANY

1.1 - PRESENTATION OF THE COMPANY

The Fondazione Antonio Genovesi Salerno - SDOA (FAGS – SDOA) was established by public deed on 18th December 1986 as a non-profit High Education and Research Institution. It obtained recognition of legal capacity and endorsement of the Articles of Association by Decree of the Ministry of University and of Scientific and Technological Research issued on 23 December 1991, published in the Official Gazette of the Italian Republic No.156 of 4 July 1992. The Foundation realizes its purpose of promoting the entrepreneurial and managerial culture through its learning and training centre: SDOA - School of Business Management and Organization. In particular, the SDOA was established by the foundation to realize courses devoted to promote the entrepreneurial and managerial culture.

1.2 – ACTIVITY OF THE COMPANY

1. Organization and realization of Courses of High Education, such as Masters, Professional Masters, Seminars, tailor-made Courses and Courses adapted on demand, devised for undergraduates and postgraduates; executives and managers of enterprises, of organizations and bodies; entrepreneurs, young entrepreneurs and professionals.
2. Vocational guidance to young people.
3. Assistance to young entrepreneurs in order to start a new entrepreneurial venture. To provide assistance to existing entrepreneurs in order to develop existing businesses.
4. Research dealing with the Socio-Economic Development of the territory.
5. Establishment of international relationships, in order to improve the economic, cultural and religious integration, by entering into Agreements of Collaboration and Partnership.

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

The Foundation devised The Intercultural Project[®], a training programme specially devised to make the European and Arab Cultures closer with a view to favouring and promoting the intercultural exchange and integration of the Arab and Mediterranean worlds that over the centuries were greatly enriched by cultural exchanges. The Intercultural Project[®] is a training programme specially devised to make the European and Arab Cultures closer with a view to favouring and promoting the intercultural exchange and integration of the Arab and Mediterranean worlds that over the centuries were greatly enriched by cultural exchanges.

At the heart of The Intercultural Project[®] in an increased globalize world, it is important to provide the means for intercultural dialogue to strengthen respect for cultural diversity and deal with the complex reality in our societies. In this context, High Education and Research Institutions have an important role to play.

1.4 – INTERNATIONAL PARTNERSHIPS

FAGS-SDOA offers its wide range of learning programs and initiatives to the international market through a series of partnership agreements with European and non-European countries for the development of new scenarios, taking into consideration leadership and ethics aspects.

FAGS-SDOA signed Memorandums of Understanding with the Zayed University (ZU), the Higher Colleges of Technology (HCT) and the U.A.E. University (UAEU) which contribute to the enrichment of the curriculum of Emirates future leaders.

SECTION 2 – SELECTED INTERNATIONAL EXPERIENCES

COUNTRY	PROJECT	DATE	FUNDING AGENCY
UAE	Intercultural Balance . The Course objective is to illustrate the students elements of Literature, Arts, Theatre,Architecture, Cuisine, Medicine, Anthropology and Music of Campania, one of the most beautiful and pleasant areas of Italy, defined <i>Foelix</i> by the Latins.	2005	
UAE	Entrepreneurship Course . It is addressed to students interested to know the basic features of the European Union economy and law matched to the learning of business administration successful strategies especially as concerns the management of small and medium – sized enterprises and tourist trade.	2006	
UAE	The Entrepreneurship in Tourism and Communication Course . It aims to prepare students to assume leadership roles and future careers at management level in tourism businesses operating domestically and internationally. The overall objective is to prepare competent professionals.	2006	
UAE	Finance and Auditing . The Course is aimed at students interested in understanding the important aspects of Corporate Finance Operations and Management Accounting Systems within small and medium-sized companies.	2007	
UAE	Master Program in Entrepreneurship . <i>The Master aims to favour tourist business start-up and the realization of new projects by existing businesses operating in this sector with a view to diversifying, specializing or integrating their sector.</i>	2007	