



## **SECTION 1 – PRESENTATION OF THE COMPANY**

### **1.1 - PRESENTATION OF THE COMPANY**

Spegea is a non-profit Business School established in 1981 thanks to the will of the Industrial Association of the province of Bari, to promote, support and run initiatives aiming at the training, the professional upgrading, the continuous education of young graduates, entrepreneurs and executives both of public and private companies.

Over the years, Spegea has developed into a widely acknowledged centre for excellence in business training and research, which plays a major role in the local business environment.

Spegea aims to become a model for management training that:

- fulfils all business requirements for human resource development and professional training;
- offers highly innovative, reliable and distinctive training services.

### **1.2 – ACTIVITY OF THE COMPANY**

Every year Spegea offers some courses of specialization for young graduates on highly innovative management topics. These courses are based on a well tried successful formula, with both lectures and a period of internship within companies.

Spegea organises a series of business seminars, aimed at meeting the needs of entrepreneurs, executives and consultants on important issues.

Spegea can arrange "ad hoc" training courses to meet the specific requirements of individual companies or local government on a wide range of topics.

Spegea makes an effort to constantly update and innovate its training programmes by closely monitoring the evolution and changes in the local and international business environment.

### **1.3 – KEY PROJECTS/KNOWLEDGE AREAS**

- Master in Global Business Management, Bari, Italy
- MBA evening class, Il Cairo, Egypt
- Master in Management Development Entrepreneurship, Bari, Italy

### **1.4 – INTERNATIONAL PARTNERSHIPS**

RITI – Regional IT Institute, Il Cairo, Egitto

IFPME, Belgium

Fonds de participation, Belgium

Febecoop, Belgium

Centre de formation Charleroi, Belgium

Centre de formation de Liège, Belgium

Cap Emploi Aisne, France

Soissons Technopole, France

Agence de Développement de l'Aisne, France

Projetique, France



## SECTION 2 – SELECTED INTERNATIONAL EXPERIENCES



<b>COUNTRY</b>	<b>PROJECT</b>	<b>DATE</b>	<b>FUNDING AGENCY</b>
Egypt	<p>MASTER IN BUSINESS ADMINISTRATION IN MANAGEMENT AND ENTREPRENEURIAL DEVELOPMENT</p> <p>The course of Master in Business Administration, in Management and Entrepreneurial Development aims to give the participants the contents means and methodology required to run a company, an activity as a self employed professional or to act as a company manager. The course train 20 company managers who have the general skills to carry out a global and integrated analysis of a local company system and the specialist skills to identify and deal with the problems of particular areas of management.</p>	<p><b>FROM</b> 11/02/2007 <b>TO</b> 31/10/2007</p>	Ministero del Lavoro e della Previdenza Sociale
France, Belgium	<p>EQUAL</p> <p>The project purposes to introduce more efficient model of social field's management through testing a model exchange between non profit organization, local government and private company.</p>	<p><b>FROM</b> 2002 <b>TO</b> 2005</p>	Ministero del Lavoro e della Previdenza Sociale
ARGENTINA, BRASILE, NEW YORK	<p>MAE FORMARETE</p> <p>The project purposes to develop the ability to create strong link between italian economy and the communities of italian who living abroad.</p>	<p><b>FROM</b> 2003 <b>TO</b> 2004</p>	Ministrero Affari Esteri