

SECTION 1 – PRESENTATION OF THE COMPANY

1.1 - PRESENTATION OF THE COMPANY

Themis has been funded in 2001 by few public shareholders, in order to combine the culture of innovation within the Public Administration and the effective approach of private enterprises. Themis is an institution performing advanced research and it is also a school for the education of the Public Administrations' staffs (i.e. executives, managers and clerks).

More than 30 high-level researches have been performed during the start-up period of Themis.

The successful research activities provide key decision makers of Public Administration with crucial quantitative and qualitative information.

More than 8500 employers have been professionally trained in several disciplines by tailor-made courses provided by Themis.

The role of the key shareholder (i.e. Genoa Hall, with more than 50% of the total shares) is crucial, since: 1. it is member of numerous international networks of cities; 2. it has formalized several international partnership agreements; 3. in the period 1998-2006, it participates in more than 50 European projects funded by European Commission.

1.2 – ACTIVITY OF THE COMPANY

Themis cooperates with the customers in order to define the detailed and specific requirements and the objectives of the research and education initiatives. The education activity is focused onto the enhancement of: 1. personal and communication skills such as team building, leadership, listening ability, communication effectiveness, interpersonal relationships; 2. professional, technical and managerial skills, mainly related to marketing, economics, management approach, urban logistics, information technology, law, national and European regulations.

The education initiatives could be implemented by using lectures, qualified speeches of practitioners, seminars and conferences, integrated by practical exercises such as project works, case study discussion, simulation and role playing.

1.3 – KEY PROJECTS/KNOWLEDGE AREAS

Education. A master about European development programs and fund raising disciplines; a master in Public Administration (two editions); a course about the "Optimization of resources utilization rate and IT skills development"; a master about "The quantitative and qualitative assessment of complex projects of urban reorganization".

Research. Customer Satisfaction projects, aimed to investigate the satisfaction of the citizens for the services provided by Genoa Hall; the assessment of social and organizational issues of Genoa Hall; several marketing researches, focused on social and territorial issues and also on the assessment of the cultural tourism offering.

1.4 – INTERNATIONAL PARTNERSHIPS

Partnership: Costanza (Romania), Deva (Romania), Ekaterinburg (Russia), Odessa (Ukraine), La Paz (Bolivia), Azuchi (Japan), Bogotá (Colombia), Valparaiso (Cile), Buenos Aires (Argentina), Guayaquil (Ecuador), Santo Domingo, Pointe Noire (Congo Republic), Kaolack (Senegal), Lattakia (Siria) e Galata (Turkey), Marseille (France), Baltimore (U.S.A.), Chios (Greece) e Rijeka (Croatia)

Special events: Atene (Grecia), Barcelona (Spain) and Lille (France)

Harbors cooperation and environmental issues: L'Avana (Cuba), Dalian (China), Marseille, Lion (France), Barcelona (Spain) e Belem (Brasil)

Tourism and cultural cooperation: Moscow (Russia), Yekaterinburg (Russia), Varna (Bulgaria) and St. Petersburg (Russia)

SECTION 2 – SELECTED INTERNATIONAL EXPERIENCES

COUNTRY	PROJECT	DATE	FUNDING AGENCY
INTERNATIONAL NET	On 2003, the main shareholder of Themis became the sole Italian member of the Executive Committee of <u>Eurocities</u> . Themis developed each education initiative for the human resources involved in this project.	FROM November 2003 TO November 2009	EU
INTERNATIONAL NET	Genoa Hall, within the Environment Forum of Eurocities network, coordinates the team " <u>Green Areas and the City</u> ". Also Bristol, Sheffield, Belfast, Leeds, Madrid, Oslo, Porto, Verna, Leipzig and Frankfurt participate in the same framework. Themis developed several education initiatives focused on good governance and management of the territory.	FROM 2006 TO 2009	EU
BELGIUM	<u>REVES</u> (Reseau Européen des Villes et Regions de l'Economie Social) refers to numerous researches and several projects focused on the third sector and the social economy. One of the project of Themis regarding Customer Satisfaction analysis represents one of the key competencies of the staffs involved in REVES projects.	FROM 1997	EU
FRANCE	Genoa Hall participated to the <u>European forum for urban safety</u> . Themis provided a crucial support for the training and the implementation of effective researches, aimed to enhance the technical skills of the staffs of Genoa Hall. The key topics, addressed during the forum, were related to the implementation of urban and regional safety systems.	FROM 1987	EU
ITALY	The <u>Project Caravel</u> focuses on the urban transportation system and mobility management. The project is aimed to encourage the decision makers of the city to plan and implement transportation systems (i.e. innovative measures, technologies and infrastructures) and characterized by effective sustainable development practices. Partners cities: Genoa (leader and coordinator of the project), Burgos, Crakovia e Stuttgart	FROM February 2005 TO January 2009	EU (Program Civitas II)
INTERNATIONAL NET	Genoa Hall played a key role in <u>Archimedes</u> project. It focused onto the strategic planning procedures, especially adopted in case of re-organization of the urban area, and onto the promotion of the name, the asset and the brand of the city. Themis performed a couple of initiatives related to the quantitative and qualitative assessment of complex projects of urban re-organization. It is in this way that the skills and the knowledge base of the participants has been improved. Partner cities: Venice, Bordeaux, Istanbul, Sofia, Oran (Algeria), Beirut e El-Mina (Lebanon).	FROM 2006	EU
ITALY	Genoa Hall is part of the Project "Prevision of interoperable dataset to open GI to EU communities, GIS4EU" with these aims: 1. updating the publishing approach currently adopted for the dissemination of the databases of the GISs, in accordance with Inspire guidelines. 2. integrating the topographic database of the local government, in order to extend the interoperability of the geographic information and in order to encourage and support the regional, national and international cooperation. The project has been organized by the partnership of many private and public European organizations (among them, Institute of Geodesy, Cartography and remote sensing – Hungary; Research Institute for Geodesy and Cadastre – Slovakia)	FROM 2007 TO 2009	EU